

INTRODUCTION

This lesson focuses on the 19th-century history of Fort Ticonderoga and uses advertisements for two area hotels in the latter half of the 1800s.

This lesson was created by Lori Fox, Social Studies Teacher (grades 5-8) at St. Mary's School in Ticonderoga, with help from Fort Ticonderoga's Director of Education Rich Strum. The "S.O.A.P" graphic organizer was created by Lisa Yoder, from North Elementary School, in Ithaca, Michigan. Lisa was a participant in Fort Ticonderoga's 2011 NEH Landmarks of American History and Culture Workshops for Teachers "The American Revolution on the Northern Frontier: Fort Ticonderoga and the Road to Saratoga."

COMPARING ACCOMMODATIONS IN TICONDEROGA, NEW YORK

S.O.A.P. ACTIVITY

Materials: Advertisement for the Fort Ticonderoga Hotel (1868), advertisement for the Burleigh House (1890), and S.O.A.P. graphic organizer.

1. Distribute copies of both advertisements and two copies of the S.O.A.P. graphic organizer to each student.
2. Review the S.O.A.P. graphic organizer with students. Discuss/define "Source," "Occasion," "Audience," and "Point/Purpose" with students.
3. Have half the students read and "S.O.A.P." each document. Provide adequate time for students to read the document and complete the organizer.

DISCUSSION

1. Review the documents with students, having students share their completed "S.O.A.P." organizers.

Fort Ticonderoga—Education Department
Comparing Accommodations in Ticonderoga, New York

Fort Ticonderoga Hotel,
R. C. JENKINS, Proprietor.

OPEN FOR RECEPTION OF GUESTS JUNE 8, 1868.

Situated on the shore of Lake Champlain, near OLD FORT TICONDEROGA. This Hotel has been newly furnished; the Rooms are airy, large, and it suites, or Private Parlors, as may be desired.

LAKE CHAMPLAIN and LAKE GEORGE are celebrated for their
FINE TROUT, BASS, PIKE AND PICKEREL,
which are served up daily at this Hotel.

THE STEAMERS ON LAKE CHAMPLAIN
make their regular landings in front of the Hotel. Stages leave daily (Sundays excepted) for the *Lake George Boat*.

Parties can leave the Hotels at Caldwell, on the Steamer *Minne-ha-ha*, in the morning, at 7 1-2 o'clock,—arrive at the FORT TICONDEROGA HOTEL at 11 1-2 o'clock A. M., in time for dinner,—remain until 2 1-2 o'clock, and return by the *Minne-ha-ha* to Caldwell, at 6 1-2 o'clock.

Game Dinners served up at the Fort Ticonderoga Hotel at short notice.

Fort Ticonderoga was built by the French in 1756. It was attacked in 1758 by the English, sixteen thousand in number, under General ABERCROMBIE, who was successfully resisted by the French, under MONTCALM. LORD HOWE was killed in this attack. The Fort was taken in 1759 by the British, under General AMHERST. In 1775 ETHAN ALLEN surprised the British Commander, Captain DELAPLACE, by a demand for the surrender of the Fort, "in the name of the Great Jehovah and the Continental Congress!" In 1777 the Fort was retaken by the British, under General BURGOYNE, from General St. CLAIR, at that time Commander of the Fort.

Glen's Falls Republican Print.

Original advertisement from the Collections of the Fort Ticonderoga Museum.

BURLEIGH HOUSE, TICONDEROGA, N. Y.

E. J. WOOD, - - - Proprietor.

This new and elegant hotel is pleasantly located **midway between Lake Champlain and Lake George.**

The Building is of brick, 80x40, 4 stories above the basement. Mansard roof, 100 commodious rooms, **newly furnished**, and supplied with an abundance of Lake George water, **heated by steam**, lighted by **electric light**, hot and cold water baths, complete fire protection on each floor. All the appointments are first-class. Burleigh House is within three hours ride of Schroon Lake. Shortest and most direct way to the Adirondacks.

Attractions include many points of historic interest within short range of this hotel, among which are the extensive fortifications of **FORT TICONDEROGA**, built by the French in 1755, and surrendered to Col. Ethan Allen, May 10th, 1775, who demanded it "in the name of the Great Jehovah and the Continental Congress."

Mount Hope, where heavy redoubts and fortifications were made upon which to erect batteries to bear upon the Fort.

Mount Defiance, which rises 750 feet above Lake Champlain. Gen. Burgoyne ascended this mountain from the north, July 4, 1777, erected a battery of heavy guns upon its summit, completely commanding the Fort, and dislodged the Americans.

Lake George, (the "Como" of America), with its many delightful resorts, and thousand enchanting views.

Lord Howe's Monument, erected near where he was fatally wounded by a French scout.

Fort Frederick, built by the French in 1731, much of which remains in a good state of preservation. And many other localities of interest.

FIRST-CLASS LIVERY connected with the house. **GOOD BOATING** within few minutes walk on either lake. Fine opportunity for fishing, where tons of trout and bass are annually taken. Hunting grounds between Lake Pharaoh and Lake George abound with deer and small game. Telegraph and express office in the house. Rates of Board \$10 to \$20 per week. Transient, \$2.50 per day.

Original advertisement from *Lake George and Lake Champlain: A Book of Today* by S.R. Stoddard, 1890.

Your document title: _____	Your answer in YOUR words	Quote from the text to support your answer . Copy exactly & use quotation marks.
<p>S - source.</p> <p>Tell author & what kind of source it is.</p> <p><i>Examples include: personal letter, diary, legal document such as a will or law, artifact found on a historical site.</i></p>		
<p>O - occasion.</p> <p>Tell what is going on that made the writer write!</p> <p><i>When or where was the writer? What was going on at that time?</i></p>		
<p>A - audience.</p> <p>Tell who the writer intends to read it.</p> <p><i>Examples include: personal friend or family, anyone who sees it . . .</i></p>		
<p>P - point/purpose.</p> <p>Tell the main ideas in the document.</p> <p>Then think more about why they wrote!</p> <p><i>What could the author get from writing this? Does the author want something to happen? Are they just describing things so they won't forget? Are they telling someone else what happened to them?</i></p>		

COMPARING ACCOMMODATIONS IN TICONDEROGA, NEW YORK

SCAFFOLDING QUESTIONS

Materials: Advertisement for the Fort Ticonderoga Hotel (1868), advertisement for the Burleigh House (1890), and Scaffolding Questions.

1. Distribute copies of both advertisements and a copy of the Scaffolding Questions.
2. Have student work through the Scaffolding Questions, using the two advertisements as sources for their answers.

DISCUSSION

1. Review the questions and their answers.

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**Fort Ticonderoga—Education Department
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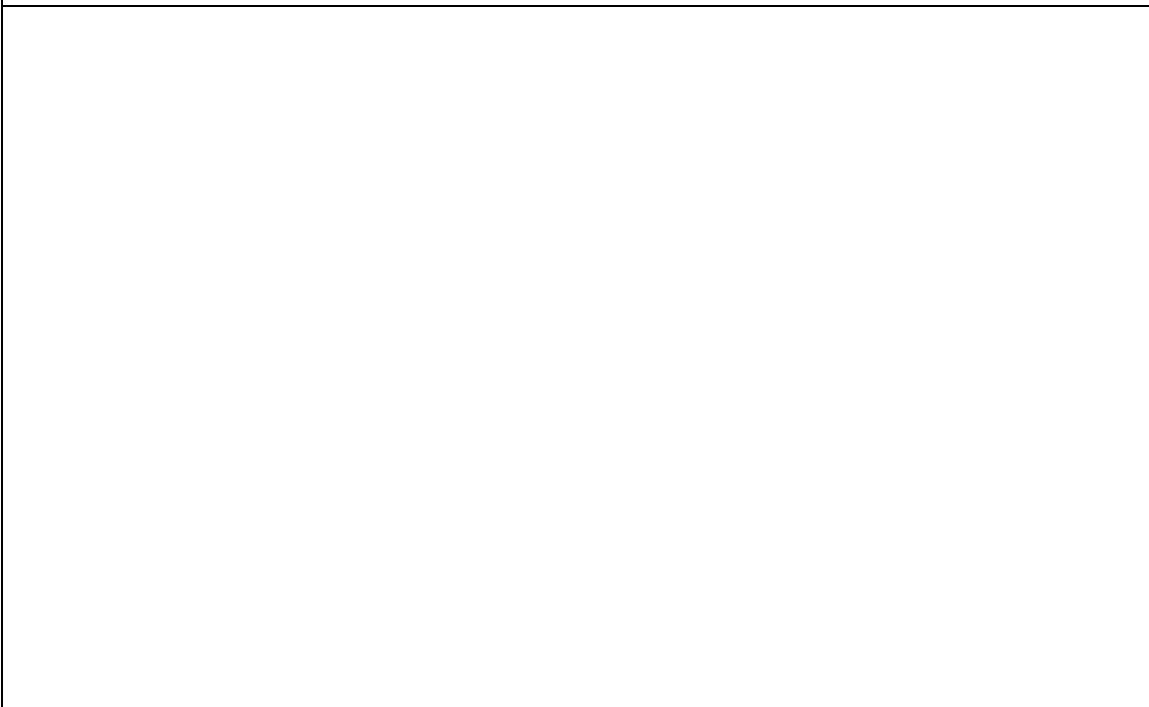
Use the two advertisements (Fort Ticonderoga Hotel and Burleigh House) to answer the following questions.

Name the owners of the two hotels.
Describe one way guests can travel to the Fort Ticonderoga Hotel.
Describe the type of food served at the hotels. Explain why these foods are available.
In the advertisement for the Fort Ticonderoga Hotel, what does 7 1-2 o'clock mean? Calculate how long a steamboat trip is from Caldwell to Ticonderoga?

Based on the description of the Burleigh House, sketch an illustration of what you think the hotel looks like.



Make a chart and compare the two accommodations. Examine the attractions, price, transportation, food, and other important facts.



If you were a travel agent, which hotel would you recommend to your clients? What star rating would you give it? Cite evidence from the advertisement to support your conclusion. Highlight the evidence in the advertisement.

Extension Activity: Create an itinerary for guests for the hotel you chose in the previous question.